

February 22, 2022
SAKATA INX CORP

Notice of the Endorsement of “Challenge to 30% by 2030”

SAKATA INX CORPORATION (Yoshiaki Ueno, Representative Director, President & CEO) announces that it has expressed its endorsement for the Japan Business Federation’s (hereinafter referred to as Keidanren) “Challenge to 30% by 2030.”



“Challenge to 30% by 2030” is an aspirational target for “30% or more of executives to be women by 2030.” As part of “The NEW Growth Strategy” announced by Keidanren in November 2020, they will accelerate the “promotion of active participation in the workforce by diverse people” in order to achieve inclusion and co-creation of diverse value, which are the keys to sustainable capitalism.

The watchword in SAKATA INX Group’s long-term strategic vision “SAKATA INX VISION 2030” that was set up in February 2021 is “Create and Innovate, Care for the Earth, Color for Life.” Our vision is to become “a company that creates innovations and new opportunities, with earth-friendly technology that adds color and happiness to life.”

It is essential to develop diverse human resources and have employees play active roles for the sustainable growth of our group. We are taking various measures to promote improvement in the labor environment, reforming organization culture and others. By supporting the “Challenge to 30% by 2030,” we will strengthen Diversity & Inclusion initiatives.

Contact

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