

**SAKATA INX CORP.**

**Long-Term Strategic Vision**  
**SAKATA INX VISION 2030**

**March 1, 2021 (Updated on August 30, 2021)**

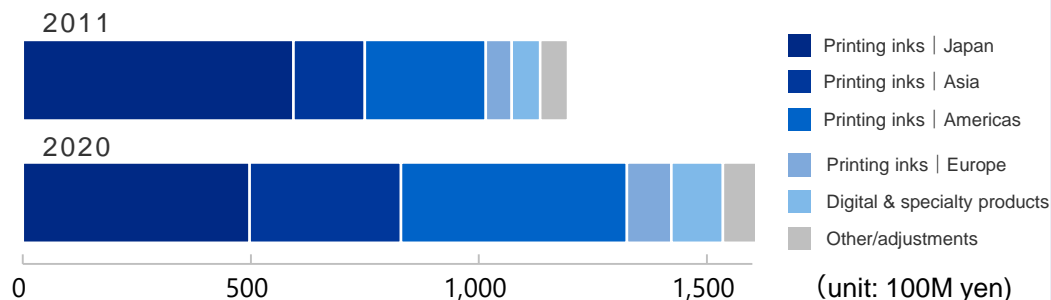
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# 1. Progress in the past decade

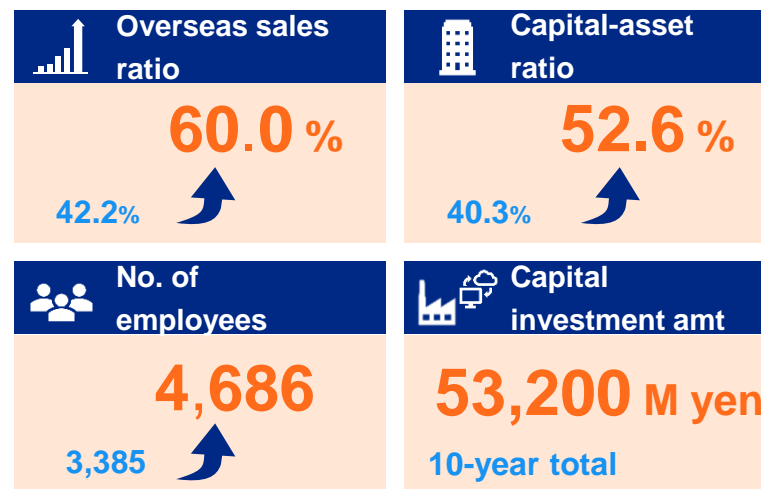
## Sales

2011 **119,500** M yen → 2020 **161,500** M yen

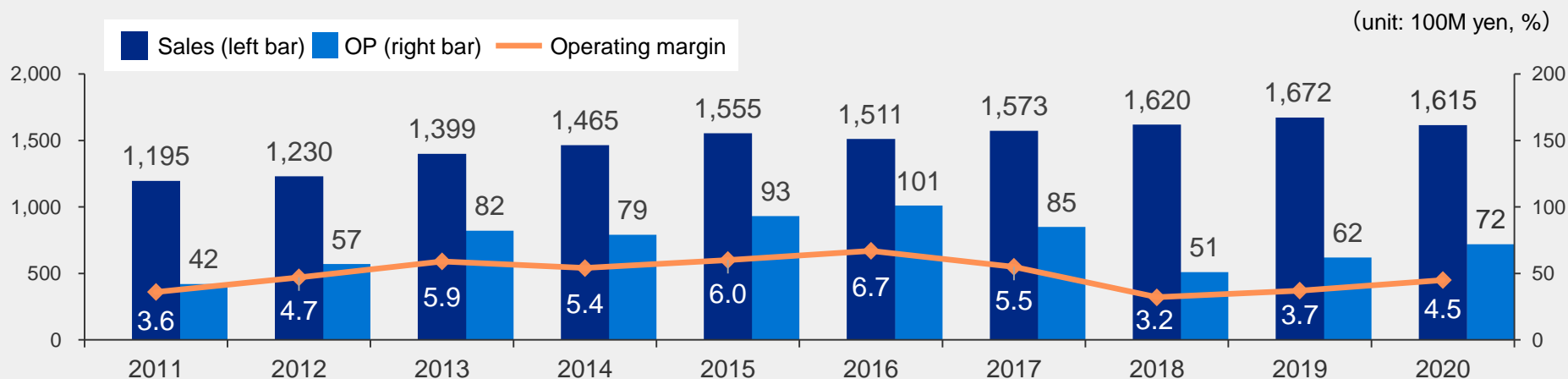


Total ▶ approx. 1.4X    Americas ▶ approx. 1.9X  
 Asia ▶ approx. 2.1X    Digital & specialty ▶ approx. 1.9X

## Growth by numbers (2011 → 2020)



## Shift of sales, operating profit, operating margin



\*Due to a change of the fiscal term in 2015, these figures have been adjusted based on past settlement of the various companies, using the same period as the FYE December from 2016 onward for inclusion as consolidated accounts.

## 2. Perception of business environment and strategic direction

### Business environment changes

#### Changes in Japan/overseas market & competitive environment

- Stagnating ink demand due to decline of paper
- Intensified competition in emerging markets
- Change and rise of environmental needs e.g. anti-plastic

#### Changes in the value chain from a digital shift

- Substantial rise of digital media
- Shift to diversity, customization for printing

#### Addressing of environmental restrictions / social issues

- Consideration of long-term sustainability; elevated importance of addressing SDGs
- Higher risk of resource restrictions, rising material costs
- Increased impact of ESG investment

### Strategic direction



# 3. SAKATA INX VISION 2030

## Corporate Philosophy (Mind within the Mind)

Business theme

Creation of visual communication technology

Core of existence

Development of a communication culture that makes people's lives more enjoyable

## Vision

**Create and Innovate, Care for the Earth, Color for Life**

A company that creates innovations and new opportunities, with earth-friendly technology that adds color and happiness to life.

## Strategic direction

Expand printing inks / digital & specialty product businesses

Strengthen ESG/sustainability efforts emphasizing the global environment and local community

Meet new market challenges

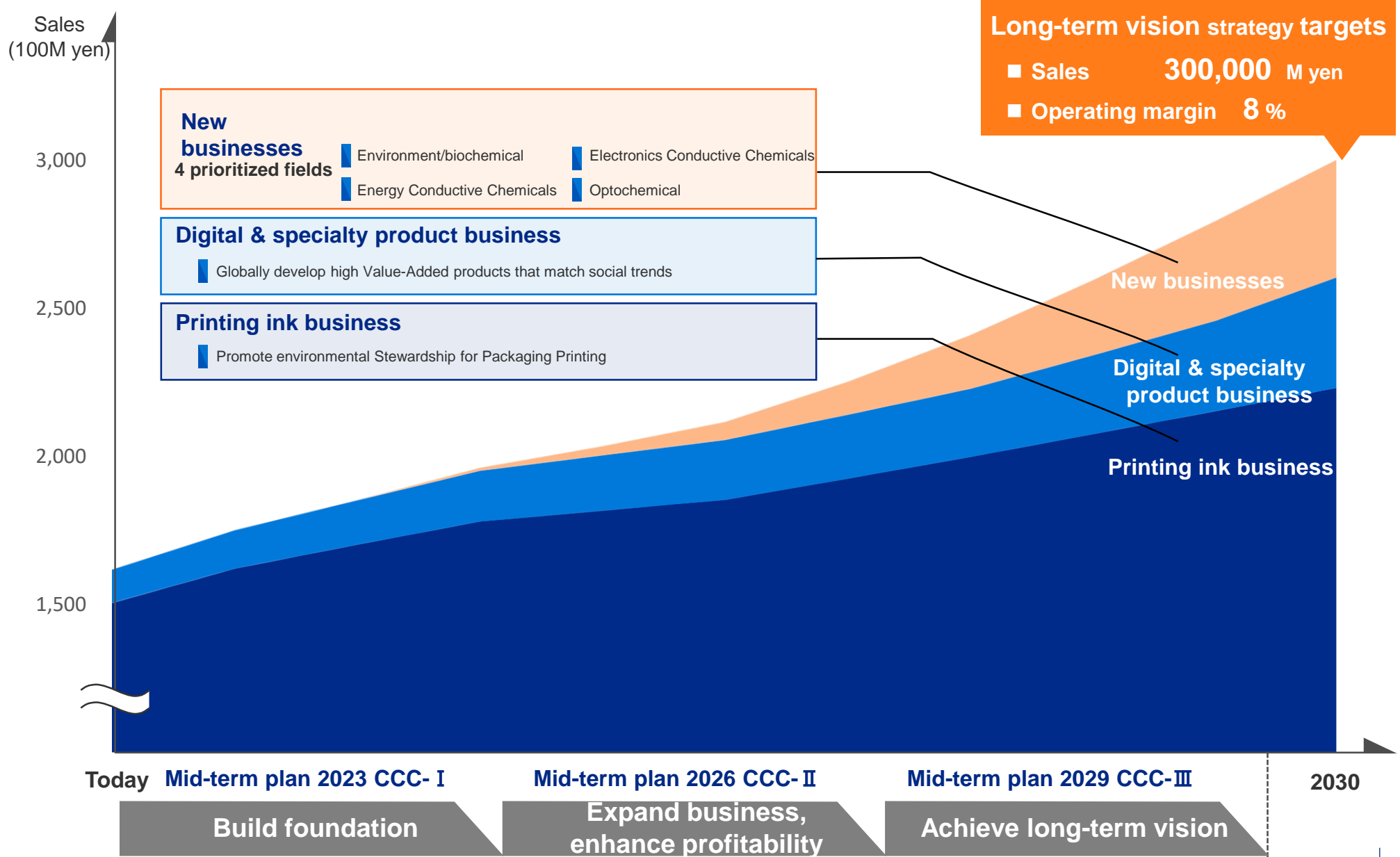
## Innovation projects

Strengthen global management cooperation

Strengthen relationships with stakeholders

Strengthen human resource development and reform corporate culture

# 4. Goals for 2030



## 5. Initiatives for each business Existing businesses

### Printing ink business

2030

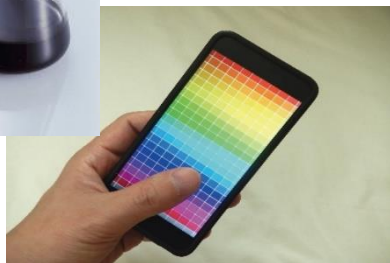


### Packaging ink / information media ink fields

- Promote environmental stewardship
- Enhance overall value chain
- Enhance global partner relationships
- Develop and roll out high value-added products
- Enhance optimum management crossing borders/segments
- Invest management resources in growth/new markets

### Digital & specialty product business

2030



### Inkjet ink / display-related fields

- Roll out high value-added products that match social trends globally
- Further enhance global alliances
- Improve brand strength, enhance sales/profitability in various markets

# 5. Initiatives for each business      New businesses

Strategic keywords: **safe & secure, convenient & pleasant, health maintenance, low-carbon society, sustainability**

## Our goals

Contribute to enjoyable lifestyles

Advance communication technology  
Lightweight mobility  
Address extreme aging society

Achieve sustainable society

Use biomass materials  
Promote renewable energy

## Prioritized fields

Environment/  
biochemical

Energy  
Conductive  
Chemicals

Electronics  
Conductive  
Chemicals

Optochemical

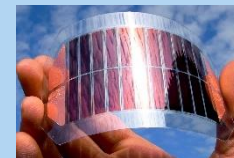
## Target domains



Healthcare



Packaging



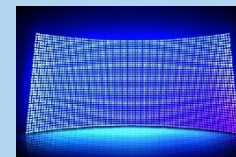
Solar battery



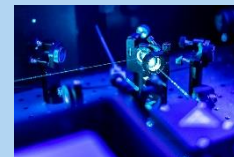
Mobility



IoT/5G



Displays



Optics

Open innovation & lean startup

Use our core competence to address social issues



# 6. Initiatives for ESG/sustainability

## Social issues



greenhouse gas



plastic marine pollution



climate change



risk governance



waste



respect of human rights



food loss



gender diversity

## Key issues (materiality)

## Society goals

## SDGs

Maintain a sustainable global environment

Protect the global environment; provide health and safety for people



Supply safe & secure products

Achieve a recycling-oriented society alongside comfort & convenience



Enhance R&D, technology capabilities

Create abundant, new lifestyles



Enhance corporate governance and compliance

Build positive relationships of trust with stakeholders



Respect human rights & Promote diversity

Achieve a pleasant work environment that respects human rights, personality and diversity.



# 6. Initiatives for ESG/sustainability

## E: Environmental

### Improve ratio of environmentally-friendly product

#### Botanical ink

Contains plant-derived materials and contributes to less CO2  
Conduct R&D to improve botanical level



### Reduce environmental burden in manufacturing

#### Use solar power and reduce energy consumption

Implement solar power system at Shiga and Tokyo Plants



Shiga Plant: solar power plants 1 & 2

GHG 50% reduction\*

Early agreement of TCFD and risk disclosure

2030

\*Reduction targets vs. 2013 for Scope 1 & 2 in Japan

## S: Social

### Offer a sustainable work environment

#### Diverse work systems

Implement telecommuting  
Promote work-life balance

#### Promote health mgmt

SAKATA INX health management declaration



15%+ ratio of women managers in Japan

100% use of childcare leave

2030

## G: Governance

### Enhance corporate governance

#### Diverse BOD and management meetings

Include outside/female directors  
Strategic mtgs with overseas  
subsidiary directors

#### Develop internal control system



Curtail cross-shareholdings policy

Enhance risk management

2030

# SAKATA INX...

Visual Communication Technology

